

Occupied Buildings Conference

JOINT CONFERENCE AND EXHIBITION

Wednesday 6 October 2010, Queens Hotel, Leeds

Provider Supplement – Conference & Exhibition Special 2010

The Provider Supplement – Conference and Exhibition Special will be given out to all delegates on the day and distributed to YCF members, published on the YCF website and promoted to members of the CIA.

The supplement will contain an outline of the day, together with entries from all the exhibitors and other selected companies.

Exhibitors are entitled to a free standard entry as part of their Stand Package and optional discounted upgrades.

Members and non-members may also book space in the supplement at standard rates.

	Exhibitor	Member	Non-member
Standard Entry	FOC	£45.00	£90.00
¼ Page	£65.00	£85.00	£170.00
½ Page	£125.00	£160.00	£220.00
Full Page	£160.00	£200.00	£400.00
Back Page	£240.00	£300.00	£600.00
Inside Back Page	£200.00	£250.00	£500.00
Inside Front Page	£200.00	£250.00	£500.00
Sponsorship	£1,000.00	£1,500.00	£2,000.00

If you have any questions or to book your space please contact

Sara Langfield at YCF

01484 554109

sara@ycf.org.uk

**Copy Deadline -
WEDNESDAY 1 SEPTEMBER 2010**

**ALL PAYMENTS MUST BE
RECEIVED BY MONDAY 6
SEPTEMBER**

COPY REQUIREMENTS:

PLEASE CHECK CAREFULLY BEFORE SENDING ARTWORK:

- FORMATS:** We can accept:
- Press-ready PDF files (see below). This is our preferred format.
 - Native QuarkXpress, Photoshop and Illustrator files.
 - EPS, hi-res TIFF and JPEG files.
- COLOUR:** Colours must be 4 colour processes – CMYK (No RGB, Spot or Pantone Colours).
- FORMATS:**
- PDF: All fonts must be embedded in the file.
 - QUARK (v 4.0 - 7.0): All fonts must be collected with the Quark file.
 - ILLUSTRATOR/PHOTOSHOP: These files may contain fonts and are often missing from files we receive. Please ensure that the font is sent with the file or the text is either converted to outlines or rasterized as appropriate.
- IMAGES:** If supplying separately, images must be high resolution in either Jpeg or EPS Format. Minimum 300dpi.
- TEXT:** If supplying separately, text must be supplied in an editable format. (for example in a Word document or Email)
- PDF:** High resolution PDFs should conform to the pass4press standard. Settings and guidelines are available free from www.pass4press.com. CMYK, Embedded fonts, High Resolution images and NO CROP MARKS.

BLEED: NO bleed required on any advert.

DISPLAY ADVERTISEMENT SPECIFICATIONS:

IMPORTANT NOTES:

All dimensions are given in mm (millimeters) – width x height

FORMAT:	FULL PAGE (Portrait)
DIMENSIONS:	190mm X 265mm
FORMAT:	HALF PAGE (Landscape)
DIMENSIONS:	190mm X 130mm
FORMAT:	QUARTER PAGE (Portrait)
DIMENSIONS:	92.5mm X 130mm
FORMAT:	SIXTH PAGE (Portrait)
DIMENSIONS:	60mm X 130mm

TYPE AREA ONLY – NO BLEED