



Skills Demystified



Thursday 9th February 2012

WSP Environmental, White Rose Office Park, Milshaw Park Lane, Leeds, LS11 0DL

APPRENTICESHIPS Why get an Apprentice

Apprenticeships are good for business – they provide real, measurable benefits for employers. They bring productive, enthusiastic and loyal people into your organisation and demonstrate your commitment to investing in your people to customers and suppliers.

Higher Apprenticeship opportunities mean employers will be able to develop their staff to a higher standard and attract the very best candidates to support improved productivity and performance.

5 Good Reasons to Employ an Apprentice

1. •Apprenticeships are proven to be good for business
2. •Apprentices increase productivity and efficiency. 80% of those who employ apprentices agree that they make the workplace more productive
3. •Apprentices are loyal and hardworking and help businesses grow. 88% of employers who employ apprentices believe that Apprenticeships lead to a more motivated and satisfied workforce
4. •83% of employers who employ apprentices rely on their Apprenticeships programme to provide the skilled workers that they need for the future
5. •81% of consumers would prefer to use a company that employs apprentices

This is good news for young people, but great news for employers and the economy



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